

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 166976 /		<u>Alt Order #</u> 08407284
<u>Product</u> TRUMP FOR PRESIDENT		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> 8028
<u>Advertiser</u> POL/Donald Trump/R/PRES/US-A		<u>Original Date / Revision</u> 09/30/16 / 09/30/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 521	<u>Product 1/2</u> 959
<u>Agency Ref</u> 3024		<u>Advertiser Ref</u> 11338

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	11/04/16	11/04/16	M-F 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	----1--	1			\$1,500.00						
2	WHIO	11/04/16	11/04/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	----1--	1			\$1,000.00						
3	WHIO	11/04/16	11/04/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	----1--	1			\$1,200.00						
4	WHIO	11/04/16	11/04/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	----1--	1			\$1,500.00						
5	WHIO	11/04/16	11/04/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	----1--	1			\$800.00						
6	WHIO	11/04/16	11/04/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	----1--	1			\$1,200.00						
7	WHIO	11/04/16	11/04/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	----1--	1			\$700.00						
8	WHIO	11/04/16	11/04/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	----1--	1			\$300.00						
9	WHIO	11/04/16	11/04/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	----1--	1			\$1,500.00						
10	WHIO	11/07/16	11/07/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/07/16	11/13/16	1-----	1			\$350.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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166976 /	08407284

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	TRUMP FOR PRESIDENT	8028

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Donald Trump/R/PR	09/30/16 / 09/30/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
11	WHIO	11/07/16	11/07/16	Mon Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$2,000.00					
12	WHIO	11/07/16	11/07/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,200.00					
13	WHIO	11/07/16	11/07/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$550.00					
14	WHIO	11/07/16	11/07/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,400.00					
15	WHIO	11/07/16	11/07/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,500.00					
16	WHIO	11/07/16	11/07/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$800.00					
17	WHIO	11/07/16	11/07/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,200.00					
18	WHIO	11/05/16	11/05/16	Sat Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$1,000.00					
19	WHIO	11/05/16	11/05/16	CBS This Morning Sa	10:00 AM-12:00 P		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$600.00					
20	WHIO	11/05/16	11/05/16	NewsCenter 7 Noon S	12:00 PM-12:30 P		:30			P-05		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$175.00					
21	WHIO	11/05/16	11/05/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$200.00					
22	WHIO	11/05/16	11/05/16	Sa-Su Early News	6:00 PM-7:00 PM		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$600.00					
23	WHIO	11/05/16	11/05/16	Sat Prime Rotator	8:00 PM-11:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$1,500.00					
24	WHIO	11/06/16	11/06/16	NFL RS Late Game O	4:30 PM-7:30 PM		:30			P-05		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$5,000.00					
25	WHIO	11/06/16	11/06/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-05		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$5,000.00					
26	WHIO	11/06/16	11/06/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$800.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$800.00					
27	WHIO	11/03/16	11/03/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---1---				1	\$350.00					
28	WHIO	11/03/16	11/03/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---1---				1	\$1,000.00					
29	WHIO	11/03/16	11/03/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---1---				1	\$550.00					
30	WHIO	11/03/16	11/03/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---1---				1	\$1,400.00					
31	WHIO	11/03/16	11/03/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---1---				1	\$1,500.00					
32	WHIO	11/03/16	11/03/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---1---				1	\$800.00					
33	WHIO	11/03/16	11/03/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---1---				1	\$1,200.00					
34	WHIO	11/03/16	11/03/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---1---				1	\$700.00					
35	WHIO	11/01/16	11/01/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$1,000.00					
36	WHIO	11/01/16	11/01/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$1,200.00					
37	WHIO	11/01/16	11/01/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$550.00					
38	WHIO	11/01/16	11/01/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$1,400.00					
39	WHIO	11/01/16	11/01/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$1,500.00					
40	WHIO	11/01/16	11/01/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$800.00					
41	WHIO	11/01/16	11/01/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$3,000.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
42	WHIO	11/02/16	11/02/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week: 10/31/16		11/06/16	--1----					1	\$350.00						
43	WHIO	11/02/16	11/02/16	M-F 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week: 10/31/16		11/06/16	--1----					1	\$1,500.00						
44	WHIO	11/02/16	11/02/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week: 10/31/16		11/06/16	--1----					1	\$1,000.00						
45	WHIO	11/02/16	11/02/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week: 10/31/16		11/06/16	--1----					1	\$1,200.00						
46	WHIO	11/02/16	11/02/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week: 10/31/16		11/06/16	--1----					1	\$1,500.00						
47	WHIO	11/02/16	11/02/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week: 10/31/16		11/06/16	--1----					1	\$800.00						
48	WHIO	11/02/16	11/02/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week: 10/31/16		11/06/16	--1----					1	\$1,200.00						
Totals								0.00						48	\$58,075.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	48	\$58,075.00	(\$8,711.25)	\$49,363.75
Totals	48	\$58,075.00	(\$8,711.25)	\$49,363.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT3/16 14.10
RECAP *** WHIO-TV ***

REP. #	OFF. #	SALESMAN #
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BUYER NAME TRACEY ROBINSON

SALES PRSN PH- NICK WELTTE

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 8407284

CLASS: NATL.	LOCAL	REGIONAL
1	2	3
4	5	6
7	8	9
10	11	12
13	14	15
16	17	18
19	20	21
22	23	24
25	26	27
28	29	30
31	32	33
34	35	36
37	38	39
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43	44	45
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61	62	63
64	65	66
67	68	69
70	71	72
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355	356	357
358	359	360
361	362	363
364	365	366
367		

PRDCT	<u>TRUMP FOR PRESIDENT</u>	EST#8028	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES NOV1/16 NOV7/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT3/16 14.10

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DONALD J TRUMP FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 521 AGENCY EST# = 80288
AGENCY PRODUCT CODE = 959

1	1100P-1135P	30	\$21,500.00	11/4	11/4	1	FRT
1							

```
PROGRAM : NWSCENTER 11
RADULTS : 9.0
CON COM1: NWSCENTER 11
```

2	1200N-1230P	30	\$1,000.00	11/4	1	FRT

```
PROGRAM : NWSCENTER NOON  
RADUTS : 10.3  
CON COM1 : NWSCENTER NOON
```

3	500P-530P	30	\$1,200.00	11/4	11/4	1	FRT	1
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```
PROGRAM : NWSCENTER 5
RADULTS : 10.5
CON COM1 : NWSCENTER 5
```

REP HEADLINE# 8407284 TRF# 166976
\$\$\$ MOD# 0 : APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION

OCT3/16 14.10
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			600P-630P PROGRAM : NWSCENTER 6 RADULTS : 13.0 CON COM1: NWSCENTER 6	30		\$1,500.00	11/4	11/4	1		FRI	1
5			600A-700A PROGRAM : DAYBREAK EDT RADULTS : 7.0 CON COM1: DAYBREAK EDT	30		\$800.00	11/4	11/4	1		FRI	1
6			700P-730P PROGRAM : WHEEL-FORTNE RADULTS : 9.9 CON COM1: WHEEL-FORTNE	30		\$1,200.00	11/4	11/4	1		FRI	1
7			700A-900A PROGRAM : CBS THS MRNG-2< RADULTS : 5.9 CON COM1: CBS THS MRNG-2<	30		\$700.00	11/4	11/4	1		FRI	1
8			900A-1000A PROGRAM : KELLY&MICHAEL RADULTS : 6.0 CON COM1: KELLY&MICHAEL	30		\$300.00	11/4	11/4	1		FRI	1
9			900P-1000P PROGRAM : HAWAII 5-0-CBS RADULTS : 7.0 CON COM1: HAWAII 5-0-CBS	30		\$1,500.00	11/4	11/4	1		FRI	1
10			1000A-1100A PROGRAM : DR. PHIL RADULTS : 7.2 CON COM1: DR. PHIL	30		\$350.00	11/7	11/7	1		MON	1
11			1000P-1100P PROGRAM : SCORPION RADULTS : 6.8 CON COM1: SCORPION	30		\$2,000.00	11/7	11/7	1		MON	1

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT3/16 14.10
RECAP *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			500P-530P PROGRAM : NWSCENTER 5 RADULTS : 10.5 CON COM1: NWSCENTER 5	30		\$1,200.00	11/7	11/7	1		MON	1
13			530A-600A PROGRAM : DAYBRK ED-530 RADULTS : 5.6 CON COM1: DAYBRK ED-530	30		\$550.00	11/7	11/7	1		MON	1
14			530P-600P PROGRAM : NWSCENTER 530 RADULTS : 11.9 CON COM1: NWSCENTER 530	30		\$1,400.00	11/7	11/7	1		MON	1
15			600P-630P PROGRAM : NWSCENTER 6 RADULTS : 13.0 CON COM1: NWSCENTER 6	30		\$1,500.00	11/7	11/7	1		MON	1
16			600A-700A PROGRAM : DAYBREAK EDT RADULTS : 7.0 CON COM1: DAYBREAK EDT	30		\$800.00	11/7	11/7	1		MON	1
17			700P-730P PROGRAM : WHEEL-FORTNE RADULTS : 9.9 CON COM1: WHEEL-FORTNE	30		\$1,200.00	11/7	11/7	1		MON	1
18			1000P-1100P PROGRAM : 48 HOURS-CBS RADULTS : 4.8 CON COM1: 48 HOURS-CBS	30		\$1,000.00	11/5	11/5	1		SAT	1
19			1000A-1200N PROGRAM : CBS THS MRN:SA RADULTS : 6.1 CON COM1: CBS THS MRN:SA	30		\$600.00	11/5	11/5	1		SAT	1

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT3/16 14.10
RECAP *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			1200N-1230P PROGRAM : NWSNCTR 7 SAT RADULTS : 7.5 CON COM1: NWSNCTR 7 SAT	30		\$175.00	11/5	11/5	1		SAT	1
21			600A-700A PROGRAM : NWSNCTR7SAT 6A RADULTS : 3.7 CON COM1: NWSNCTR7SAT 6A	30		\$200.00	11/5	11/5	1		SAT	1
22			600P-700P PROGRAM : SAT NWSNCTR 6 RADULTS : 7.5 CON COM1: SAT NWSNCTR 6	30		\$600.00	11/5	11/5	1		SAT	1
23			800P-1100P PROGRAM : SEC FTBL PT RADULTS : 3.3 CON COM1: SEC FTBL PT	30		\$1,500.00	11/5	11/5	1		SAT	1
24			430P-730P PROGRAM : CBS NFL FTBL-2 RADULTS : 13.7 CON COM1: CBS NFL FTBL-2	30		\$5,000.00	11/6	11/6	1		SUN	1
25			700P-800P PROGRAM : 60 MINUTES-CBS RADULTS : 11.0 CON COM1: 60 MINUTES-CBS	30		\$5,000.00	11/6	11/6	1		SUN	1
26			900A-1030A PROGRAM : SUNDAY MRN-CBS RADULTS : 7.1 CON COM1: SUNDAY MRN-CBS	30		\$800.00	11/6	11/6	1		SUN	1
27			1000A-1100A PROGRAM : DR. PHIL RADULTS : 7.2 CON COM1: DR. PHIL	30		\$350.00	11/3	11/3	1		THU	1

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT3/16 14.10
RECAP *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28			1200N-1230P PROGRAM : NWSCENTER NOON RADULTS : 10.3 CON COM1: NWSCENTER NOON	30		\$1,000.00	11/3	11/3	1		THU	1
29			530A-600A PROGRAM : DAYBRK ED-530 RADULTS : 5.6 CON COM1: DAYBRK ED-530	30		\$550.00	11/3	11/3	1		THU	1
30			530P-600P PROGRAM : NWSCENTER 530 RADULTS : 11.9 CON COM1: NWSCENTER 530	30		\$1,400.00	11/3	11/3	1		THU	1
31			600P-630P PROGRAM : NWSCENTER 6 RADULTS : 13.0 CON COM1: NWSCENTER 6	30		\$1,500.00	11/3	11/3	1		THU	1
32			600A-700A PROGRAM : DAYBREAK EDT RADULTS : 7.0 CON COM1: DAYBREAK EDT	30		\$800.00	11/3	11/3	1		THU	1
33			700P-730P PROGRAM : WHEEL-FORTNE RADULTS : 9.9 CON COM1: WHEEL-FORTNE	30		\$1,200.00	11/3	11/3	1		THU	1
34			700A-900A PROGRAM : CBS THS MRNG-2< RADULTS : 5.9 CON COM1: CBS THS MRNG-2<	30		\$700.00	11/3	11/3	1		THU	1
35			1200N-1230P PROGRAM : NWSCENTER NOON RADULTS : 10.3 CON COM1: NWSCENTER NOON	30		\$1,000.00	11/1	11/1	1		TUE	1

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM STATION OCT3/16 14.10
RECAP *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
36			500P-530P PROGRAM : NWSCENTER 5 RADULTS : 10.5 CON COM1: NWSCENTER 5	30		\$1,200.00	11/1	11/1	1		TUE	1
37			530A-600A PROGRAM : DAYBRK ED-530 RADULTS : 5.6 CON COM1: DAYBRK ED-530	30		\$550.00	11/1	11/1	1		TUE	1
38			530P-600P PROGRAM : NWSCENTER 530 RADULTS : 11.9 CON COM1: NWSCENTER 530	30		\$1,400.00	11/1	11/1	1		TUE	1
39			600P-630P PROGRAM : NWSCENTER 6 RADULTS : 13.0 CON COM1: NWSCENTER 6	30		\$1,500.00	11/1	11/1	1		TUE	1
40			600A-700A PROGRAM : DAYBREAK EDT RADULTS : 7.0 CON COM1: DAYBREAK EDT	30		\$800.00	11/1	11/1	1		TUE	1
41			800P-900P PROGRAM : NCIS-CBS RADULTS : 15.5 CON COM1: NCIS-CBS	30		\$3,000.00	11/1	11/1	1		TUE	1
42			1000A-1100A PROGRAM : DR. PHIL RADULTS : 7.2 CON COM1: DR. PHIL	30		\$350.00	11/2	11/2	1		WED	1
43			1100P-1135P PROGRAM : NWSCENTER 11 RADULTS : 9.0 CON COM1: NWSCENTER 11	30		\$1,500.00	11/2	11/2	1		WED	1

REP HEADLINE# 8407284 TRF# 166976
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM STATION

OCT3/16 14.10
 *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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44			1200N-1230P	30		\$1,000.00	11/2	11/2	1		WED	1
PROGRAM : NWSCENTER NOON												
RADULTS : 10.3												
CON COM1: NWSCENTER NOON												

45			500P-530P	30		\$1,200.00	11/2	11/2	1		WED	1
PROGRAM : NWSCENTER 5												
RADULTS : 10.5												
CON COM1: NWSCENTER 5												

46			600P-630P	30		\$1,500.00	11/2	11/2	1		WED	1
PROGRAM : NWSCENTER 6												
RADULTS : 13.0												
CON COM1: NWSCENTER 6												

47			600A-700A	30		\$800.00	11/2	11/2	1		WED	1
PROGRAM : DAYBREAK EDT												
RADULTS : 7.0												
CON COM1: DAYBREAK EDT												

48			700P-730P	30		\$1,200.00	11/2	11/2	1		WED	1
PROGRAM : WHEEL-FORTNE												
RADULTS : 9.9												
CON COM1: WHEEL-FORTNE												

NOV/16 58075.00

CONTRACT TOTAL 58075.00
 TOTAL SPOTS 48

MARKET TOTALS \$98,377 WHIO 57% WDTN 15% WKFP 13% WRGT 13% CABL 0% WBDT 2%
 SVC- NSI
 DEMOS- RADULTS* RA35-64